

## ПЛЕНАРНА РОБОТА

### “FOCUSING AND SCAFFOLDING WORK WITH THE UN SUSTAINABLE DEVELOPMENT GOALS IN ENGLISH LANGUAGE TEACHING”

**CATHERINE WATSON**

*(UCC/KP – Department of Education):*

*Abstract for 15/20-minute presentation*

This presentation will take its starting point in the usefulness of the UN Sustainable Development Goals in providing relevant and motivating content for foreign language education. Given the challenges that the complexity of the SDGs also presents to both students and teachers, I will suggest, with examples, how to select and focus aspects of the Global Goals, so they become realistic for use in the foreign language (in this case English) classroom. Following this, I will also discuss the possible nature of scaffolding work in the integration of elements from the SDGs in English teaching.

The idea for the presentation grew out of a collaboration between staff and students at PNP (Poltava) and UCC/KP (Copenhagen) in the autumn semester of 2023. This collaboration was an example of and an experiment with the implementation of a COIL project (Collaborative Online International Learning). Both universities were interested in an increased collaboration and given the circumstances of the war in Ukraine, a COIL project was a new and constructive way of doing this. Results of the project were presented at the UCC/KP International Week in Copenhagen in April 2024 and through articles written by the project team.

Current global developments have repeatedly demonstrated the need for students in primary and secondary school education to understand events going on in the world around them. This is a learning process in which all subjects, including foreign languages, have an important responsibility. Using aspects of the United Nations Sustainable Development Goals offers opportunities for students to learn about global issues, reflect on the roles that they themselves (can) play and plan future actions in the societies in which they live. In other words, they achieve the potential to become active global citizens who can make a difference in their own future and that of generations of other young people. I hope this presentation can make a small contribution to developing ideas as to how this might be achieved in practice.

### **SOCIAL ENTREPRENEURSHIP: A PATHWAY TO SUSTAINABLE DEVELOPMENT**

**Dr Bogdan Prokopovych**

*Senior Lecturer at Isenberg School of Management,*

*University of Massachusetts Amherst, USA*

In this presentation, I will discuss social entrepreneurship as a powerful approach to addressing sustainable development challenges. We will examine how social entrepreneurs, driven by creativity and a commitment to social missions, advance sustainable development by pursuing both commercial and prosocial goals. At the organizational level, we will explore how social enterprises combine profit-making with helping society by aligning their business strategies with goals like protecting the environment, promoting social justice, and improving community well-being. The presentation will also cover recent developments in the field, including frameworks for measuring social impact. Additionally, we will discuss the critical role of financing mechanisms, such as impact investing, in scaling innovative solutions to global challenges. To conclude, I will highlight how social entrepreneurship is supported and promoted within the U.S. education system, particularly in business schools, as a tool for educating the next generation of changemakers.